



SINCE 1978

**KIM HẰNG**®

BẠN CỦA NGƯỜI NỘI TRỢ



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# **KIM HANG ALUMINIUM - PLASTIC CORPORATION**

## **COMPANY PROFILE**



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# Table of contents

Company Information	03
Formation and Development History	04
Organizational Structure	05
Awards and Achievements	07
Certifications	08
Vision, Mission, Core Values and Business Philosophy	10
Dosmetic Product Categories	11
Featured Products	14
Exported OEM Products	16
Business Partners	19
Community Projects	20





Company Name (Vietnamese): **CÔNG TY CỔ PHẦN NHÔM - NHỰA KIM HẰNG**

Company Name (English): **KIM HANG ALUMINIUM - PLASTIC CORPORATION**

Abbreviation: **KIM HANG CORP** - Tax Identification Number: **0301437178**

## Headquarter of Kim Hang Aluminium - Plastic Corporation

📍 No. 1, Ba To Street, Ward 7, District 8, Ho Chi Minh City, Vietnam.

✉️ [exim@kimhang.com.vn](mailto:exim@kimhang.com.vn)

☎️ 028.3761.1911



## Branch/Representative Office of Kim Hang Aluminium - Plastic Corporation

### Business and Customer Care Center of Kim Hang Aluminium - Plastic Corporation

📍 94-96 Thap Muoi Street, Ward 02, District 06, Ho Chi Minh City, Vietnam

✉️ [ttkd@kimhang.com.vn](mailto:ttkd@kimhang.com.vn)

☎️ 028.3960.3524 | 028.3960.3525

### Branch of Kim Hang Aluminium - Plastic Corporation in Can Tho

📍 No. 48, 3/2 Street, Hung Loi Ward, Ninh Kieu District, Can Tho City, Vietnam.

☎️ 029.2383.8678

### Branch of Kim Hang Aluminium - Plastic Corporation in Da Nang

📍 80 Cam Chanh 5, Hoa Xuan Ward, Cam Le District, Da Nang City, Vietnam.

☎️ 023.6377.8797 | 0905.258.111

### Branch of Kim Hang Aluminium - Plastic Corporation in Hanoi

📍 37D21 Alley 20, Ho Mau Street, Mai Dich Ward, Cau Giay District, Hanoi, Vietnam.

☎️ 236-3954799 | 0912 345 873

### Representative Office of Kim Hang Aluminium - Plastic Corporation in the USA

📍 1476-B E. Francis Street, Ontario City, California State, USA

✉️ [andrew.tran@kimhangitc.us](mailto:andrew.tran@kimhangitc.us)

☎️ 714 714 5088



## Formation & Development History

1978

Established a small manufacturing facility with approximately 30 employees producing kitchen utensils, including main products such as aluminum pots, trays, kettles, etc

1994

**Kim Hang Co., Ltd. was established**, the headquarters and main factory located at 171 Tung Thien Vuong Street, Ward 11, District 8, Ho Chi Minh City.

1995

The company began to strengthen its export activities to foreign markets, especially in European countries. Kim Hang's export partners include major corporations **from the United States, France, Japan, Malaysia, Cambodia and others.**

2001

The company expanded its distribution network nationwide, **establishing branches in Hanoi, Da Nang, Nha Trang, Ho Chi Minh City and Can Tho.**

2002

Due to continuous growth, **the company invested in building a new factory with an area of 120,000 square meters** to meet production demands

2007

The company transformed into **Kim Hang Aluminium - Plastic Corporation**

2023

Kim Hang comes back with numerous new improvements **Over the past 45 years**, Kim Hằng has been recognized as a **High-Quality Vietnamese Brand** and **has gained the trust and collaboration of international partners.**

## Organizational Structure





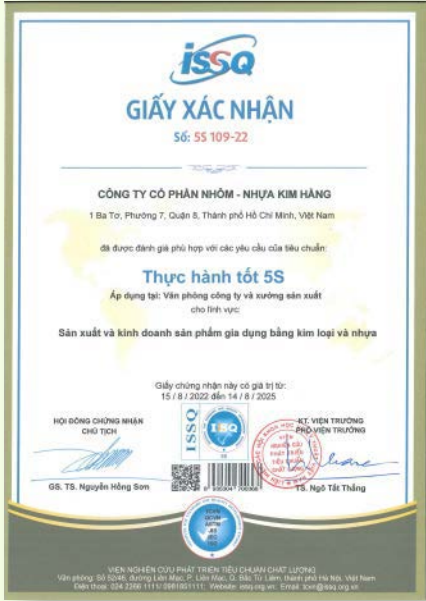
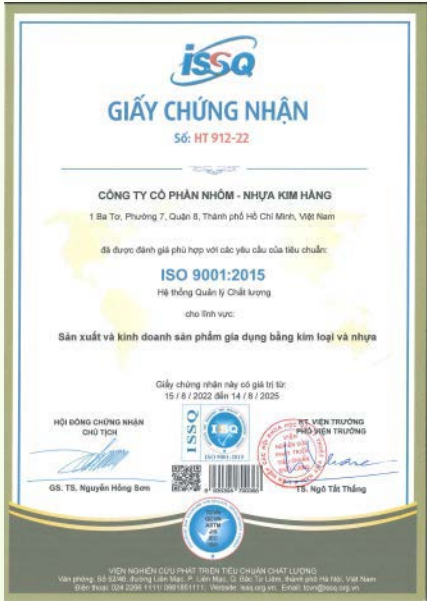


# Awards and Achievements





**Certifications**









## Vision

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Domestically: We assert our premier position as a provider of kitchen products and utensils within the domestic market.

Internationally: Our ambition is to establish strategic partnerships with reputable major distributors, achieved through enhancing competitive capabilities, maintaining and strengthening existing relationships, laying the groundwork for gradually building a strong brand.

## Mission

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Contributing to the affirmation of Vietnam's brand value by providing high-quality products to meet customer expectations.

Continuously building and strengthening customer trust through fulfilling quality commitments, ensuring safety for consumer health. Pursuing sustainable development, maintaining responsibility towards the environment and the community.



## Core Values

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Our responsibility is to integrate the brand and personnel as the central values for sustainable development.

## Business Philosophy

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Each day, we provide continuous training to develop our human resources for effective management. Every hour, we assess and enhance processes to reduce production costs. Minute by minute, we closely monitor product quality. Second by second, we integrate with the pace of life with our workforce.

## Domestic Product Categories

### Premium Aluminum Products



**Tokugi Kettle**



**Dough Mixing Pot**



**Steamer Basket**



**Aluminum Wok**



**Japanese Pot**



**Special Aluminum Pot**

### Household Electrical Appliances



**Electric Hotpot and Grill Pan**



**Electric Hotpot & Grill Plate**



**Nang Thom Rice Cooker**



## Domestic Product Categories

### Stainless Steel Items



**KH Longlife Pan**



**Kid's Tray**



**Stainless Steels Hotpot**



**Stainless Steels Mess Kit**



**Alcohol Stove**



**Patterned Steaming Plate**

### Kitchen Utensils



**Quick-Cook Gas Stove**



**Charcoal Grill**



**Vegetable and Fruit Peeler**

## Domestic Product Categories

### Non-stick Products



**Trung Sa Pot**



**Egg Pan**



**ADC Beefsteak Pan**



**Griddle Pan**



**Quantum Wok**



**Mini Savory Pancake Mold Pan**

### Educational Toys for Child Intellectual Development



**Children's Cooking Playset**

## Featured Products



### Coffee Filter

- + The filter system is standardized with uniformly sized holes ranging from 0.8 to 1.0mm, enhancing the coffee's quality during brewing.
- + Crafted from a high-quality aluminum alloy, adhering to the Japanese JIS standards.
- + The surface is processed using Anodizing and Pigment technologies, enhance its durability, beauty, and elegance.
- + We collaborate with prominent brands such as Trung Nguyên International, RuNam, RitaVo, Doi Dep, Nestle, L'amant, Highland, Starbucks...

### Japanese Pot

- + The product's surface is used Anodizing technology, which helps prevent corrosion, protect the surface, and ensure long-lasting use.
- + The steam vent holes restrict water overflow when subjected to high pressure.
- + The smaller mouth design relative to the base optimizes the direct impact of hot steam onto the food, ideal for simmering and slow cooking.
- + Compatible with all types of stoves, except for induction stoves.



### KH Longlife Pan

- + The product is made from stainless steel (SS 430) following ASTM standards.
- + The inner surface of the pan features an embossed honeycomb pattern and is coated with a premium Quantum non-stick layer.
- + The pan handle is coated with heat-resistant yellow paint to enhance its durability and ease of use during cooking.





## Aluminum Wok

- + The thickness is tailored to the pan's size, ensuring effective heat absorption and retention, promoting faster and more flavorful cooking
- + The solid aluminum handle, designed in an arch shape, and sized to fit comfortably in your hand, becomes confident during handling.
- + The pan's interior is crafted with a bowl-like, deep structure that gradually widens from the base to the rim, enhancing comfort while flipping food.

## USA Quantum Saucepan

- + The interior is coated with two layers of Quantum non-stick technology following US standards.
- + The exterior features a heat-resistant coating with a textured pattern.
- + The base is enhanced with concentric copper edging, enhancing both aesthetics and stability.
- + The stainless steel handle, combined with heat-resistant Bakelite, creates an elegant, durable, and ergonomic design that is easy to grip and handle.



## Truong Sa Pot

- + Crafted from Japanese-standard AA 3003 JIS Aluminum alloy.
- + The interior is coated with two layers of Eclipse non-stick technology from the United States.
- + The exterior is coated with an environmentally friendly, elegant, and modern heat-resistant paint.
- + The base is crafted with a stainless steel plate to endure pressure and promote efficient heat conduction.
- + The transparent, tempered glass lid allows easy monitoring of food during cooking.
- + Compatible with all types of stoves, except for induction stoves.





## Exported OEM Products

### The United States and European Union (EU) markets

Kim Hang continues to build a strong brand presence and make impression in the U.S. and European markets.

Kim Hang company is a partner with **IKEA - one of the world's leading retail groups, Cooper Lighting (USA), EMC-Distribution (France) and more.**

There are several featured products, including

- Aladdin Lamps
- Classic Wine Glasses
- Aluminum Tumblers
- Colorful Candle Holders



## Exported OEM Products

### Asian markets

Kim Hang is also expanding its export market to neighboring countries in Asia such as **Japan, Malaysia, and Cambodia.**

There are several prominent products such as

- Japanese military-standard mess kit
- Milk bottles/buckets from major brands such as **Vinamilk, Farm milk, Evergrowth...**
- Vietnamese coffee filter







## Business Partners

### Distribution Supermarket Network

Over the past 45 years, **Kim Hang** has collaborated with major distributors nationwide



### Domestic Business Partners

**Kim Hang** is honored to consistently be the top choice for renowned brands





## Charity Project

# “Joining Hands in Compassion”

The charity activities aim to support underprivileged children, particularly those with congenital heart defects. Some activities include charity vegetarian buffet ticket sales, gold-letter donations and lucky draw events.

So, Kim Hăng Charity Club has achieved remarkable results over 2 years, including funding heart surgeries for 69 cases, constructing 21 bridges, 3 schools, distributing over 10,000 gifts, upgrading alleys, renovating temples, amounting to a total of over 6.1 billion VND.

In addition, the project has also received contributions from individuals and organizations. The total amount of donations raised during the event is over 3 billion VND.



# Vegetarian Charity Buffet

by Kim Hang Club

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Kim Hang Club had organized 53 vegetarian buffet events, raising funds over 12 billion VND through the support of the community. All the donated funds had been used for the "Drowning Prevention - Protecting Children's Lives" program.

Moreover, the club had carried out various other charitable activities, including constructing concrete bridges, gifting impoverished children, providing assistance to pediatric cancer patients, building kindergarten schools, constructing elementary schools on Truong Sa Island, supporting the construction of dormitories for children affected by Agent Orange, upgrading alleyways, and renovating temples.





## Participating in \_\_\_\_\_

# The Vietnam-Cambodia Trade Services, and Tourism Fair

The fair was organized by the Ministry of National Defense and the Ministry of Industry and Trade of Vietnam, in collaboration with the Ministry of National Defense and the Ministry of Commerce of Cambodia.

It aims to support Vietnamese businesses in enhancing cooperation with ASEAN countries and boosting Vietnam's competitiveness and international integration. This fair was an opportunity for Kim Hang to promote our brand and expand our market presence.





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